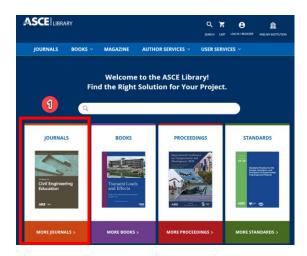


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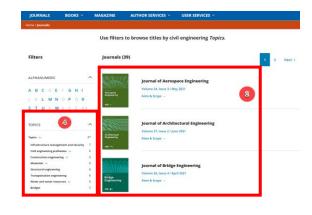
Browse : การไล่เรียงชื่อวารสาร

1.คลิกที่ Journals เพื่อเรียกดูรายชื่อวารสาร



- 2. แสดงจำนวนรายการรายชื่อวารสารทั้งหมด หาก ต้องการดูเฉพาะชื่อที่บอกรับสมาชิก
- 3.เลือกกรองรายชื่อวารสารตามสาขาหลัก (Discipline) หรือ สาขาย่อย (Subdiscipline)

4. คลิกที่ชื่อวารสารเพื่อเข้าดูเนื้อหาตาม Volume, Issue ที่ต้องการ หรือ สืบค้นด้วยคีย์เวิร์ดจากทุกฉบับ





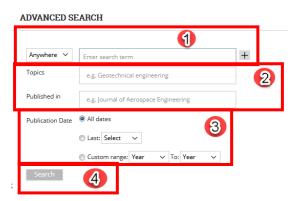
## Ouick Search

- 1. พิมพ์คำค้นแล้วคลิก Search
- 2. หรือทำการสืบค้นแบบ Advanced Search



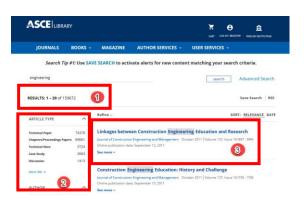
## **Advanced Search**

- 1. พิมพ์คำหรือคีย์เวิร์ด ตามช่องเงื่อนไขที่ต้องการ
- 2. เลือกสืบค้นเฉพาะค้นส่วนชื่อเรื่อง (Title) หรือ ชื่อผู้ แต่ง (Author)
- 3. ระบุช่วงระยะเวลาตีพิมพ์
- 4. คลิกปุ่ม Search



## Search Results

- 1. จำนวนรายการผลลัพธ์ที่พบทั้งหมด
- 2. เลือกจำกัดหรือผลลัพธ์ให้แคบลง เช่น ต้องการเฉพาะ Journal Article
- 3. เลือกชื่อเรื่อง (Title) เพื่อเข้าดูเอกสาร Full Text
- 4.ดาวโหลด Full Text รูปแบบ PDF
- 5. ดาวโหลดรูปแบบไฟล์ข้อมูลอ้างอิง (Citation) ที่ตรงกับ ชื่อโปรแกรมจัดการบรรณานุกรม เช่น Endnote





## Open Access-Maximizing Research Impact in the Internet Age

Bo-Christer Björk Professor, Information Systems Science Swedish School of Economics and Business administration, P. O. Box 479 00101, Helsinki, Finland. E-mail: Bo-Christer Björk Wahasten ft

Construction IT research is highly concerned with how our indus-try can make its processes more cost-efficient and deliver better quality by using IT as the enabling technology. As researchers, we often complain that our industry has been slow in using IT to its often complain that our industry has been slow in using IT to its full potential, and we try to suggest ways for rendgeneding it. Yet as an academic community, we underperform in the way that we ourselves use IT, and in particular the Internet, to communicate the results of our research.

Do the following situations sound familiar? Both are based on

Do the following situations sound familiar? Both are based on my personal experience, againer for a conference to which many plant personal experience to the experience of personal experience of personal experience deliver fully formated papers. The proceedings are produced by an external publisher, and opense are given only intended to the personal experience of the personal publisher and opinion and produced personal publisher and opinion and produced personal publisher and opinion and personal publisher and opinion and personal publisher and opinion and personal publisher and personal personal publisher and personal personal publisher and personal publisher and personal pers

unless you attended yourself or have a colleague in the room next door who attended and who has the proceedings in his bookshelf. Case 2. You submit a paper to a relatively new journal devoted to your field. After the paper has been accepted, you sign an agreement giving away all copyright to the article to the pub-lisher. The article is finally published after a delay of one year from its acceptance. The journal is a new niche journal and, be-cause of its high price and because of market saturation, it fails to attract many subscribers. After a couple of years, the journal is withdrawn from the market, and very few people have read your article. As in Case 1, your article becomes very difficult to find

article. As in Case 1, your article becomes very difficult to find Both cases litariate what ecconomist of the opportunity course of choosing one alternative over the other. You pay a price for opportunities not taken, in the first case, the obvious things to deep papers openly accessible on the Web at the time of the conference. This action would be utilitied to him conference attendance. Most participation stread a conference because they get a book in the conference of the ership) that open-access posting would lead to. And this outcome is exactly what all authors wish for.

In the case of journals, the most important parameters are the price of access and how price restricts readership. A recent comparison of seven construction IT and construction management

journals showed a wide price difference in the per-stricle cost of institutional decrotose absorptions; it ranged from \$90 s \$40 per unticle published. No correlation stits between pixe and quality, stace two of the three highest-pixed journals are not even in-flower than the period of the period possible and the period possible pixel period possible pixel period possible pixel period period possible pixel period possible pixel period period possible pixel period possible pixel period (pixel pixel pixel deciding) the publisher where possible disposal of the pixel period pixel pixel period pixel pixel period pixel period pixel pixel period pixel pixel

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